

## **Historic, Archive Document**

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62.61

# SEASONABLE PLANT STOCK

JULY and AUGUST 1929

Our Business  
is Young Plant  
Stock for the  
Shipping Trade

They Are Well  
Established and  
Packed Properly

LIBRARY  
RECEIVED  
JUL 2 1929 ★  
Department of Agriculture

## FIGHT FLORAL COMPANY

105 WEST 28th STREET

NEW YORK CITY

TELEPHONES: LACKAWANNA 5790-5791-5792

# MUMS

2 1/4-inch. Ready for Immediate Delivery.

## LARGE FLOWERING

	100	1000		100	1000
Betsy Ross.....	\$6.00	\$50.00	Mrs. R. M. Calkins.....	7.00	65.00
Celebration.....	6.00	50.00	Mrs. Nellie T. Ross.....	7.00	65.00
Chadwick White.....	7.00	65.00	Oconto.....	6.00	50.00
Chadwick Yellow.....	7.00	65.00	Pink Turner.....	8.50	75.00
Chattanooga.....	10.00	90.00	J. W. Prince.....	7.00	65.00
Chas. Rager.....	6.00	50.00	Quaker Maid.....	9.50	85.00
Chieftain.....	6.00	50.00	Rose Chochoard.....	7.00	65.00
Citronelle.....	7.00	65.00	Rose Perfection.....	6.00	50.00
Dr. Enguehard.....	6.00	50.00	Silver Sheen.....	6.00	50.00
E. A. Seidewitz.....	6.00	50.00	Snow White.....	6.00	50.00
Early Frost.....	6.00	50.00	Sunbeam.....	7.00	65.00
Enchantress (Smith's).....	6.00	50.00	Sunglow.....	6.00	50.00
Gladys Pearson.....	7.00	65.00	Sungold.....	7.00	65.00
Golden Queen.....	7.00	65.00	Thanksgiving Pink.....	7.00	65.00
Gold Lode.....	9.50	85.00	Unaka.....	6.00	50.00
Golden Glow.....	6.00	50.00	White Chieftain.....	6.00	50.00
Golden Mistletoe.....	7.00	65.00	White Turner.....	8.50	75.00
Harvard.....	6.00	50.00	Whittier.....	6.00	50.00
Major Bonnaffon.....	6.00	50.00	Yellow Frost.....	6.00	50.00
Mistletoe White.....	7.00	65.00	Yellow Turner.....	8.50	75.00
Mistletoe Yellow.....	7.00	65.00			

## POMPONS and SINGLES

	100	1000		100	1000
Cora Peck Buhl.....	\$6.00	\$50.00	Anemone Sunshine.....	7.00	65.00
Frank Wilcox.....	6.00	50.00	Bronze Buckingham.....	7.00	65.00
Lillian Doty.....	6.00	50.00	Margaret Waite.....	6.00	50.00
New York.....	6.00	50.00	Miss Isabelle.....	6.00	50.00
White Doty.....	6.00	50.00	Mrs. E. D. Godfrey.....	6.00	50.00
Christmas Gold.....	6.00	50.00	Mrs. W. E. Buckingham...	6.00	50.00
Yuletide.....	6.00	50.00			

# CARNATIONS

## FIELD GROWN

	100	1000		100	1000
Aviator, red.....	\$10.00	\$90.00	Ivory, white.....	15.00	125.00
Betty Lou, dark pink....	12.00	100.00	Jewel, light pink.....	12.00	100.00
Early Dawn, yellow with pink markings.....	17.50	limited	Matchless, white.....	10.00	90.00
Early Rose, light pink...	17.50	limited	Morning Glow, light pink	10.00	90.00
Eldora, variegated.....	12.00	100.00	Pink Matchless, dark pink	12.00	100.00
Enchantress Supreme, light pink.....	10.00	90.00	Sophelia, dark pink.....	17.50	limited
Golden Glow, yellow....	12.00	100.00	Spectrum, red.....	12.00	100.00
Hilda, light pink.....	15.00	limited	Super Supreme, light pink.....	12.00	100.00
			Ward, dark pink.....	10.00	90.00

## BENCH GROWN

	100	1000		100	1000
Arctic, white.....	\$9.50	\$85.00	Matchless, white.....	9.50	85.00
Eldora, variegated.....	9.50	85.00	Pink Eldora, dark pink...	15.00	125.00
Golden Gem, yellow....	20.00	limited	Royal, purple.....	12.00	100.00
Jewel, light pink.....	9.50	85.00	Ward, dark pink.....	9.50	85.00

All the above prices are subject to change. Watch our ads in the Florists Exchange and Florists Review.

# FIGHT FLORAL COMPANY

## ASPARAGUS

Plumosus and Sprengeri	100	1000
Seedlings.....	.....	\$12.00
2¼-inch.....	\$6.00	50.00
3 -inch.....	12.00	....
4 -inch.....	17.00	....

## BEGONIAS—SEE PAGE 3

## CALCEOLARIAS—SEE PAGE 4

## CARNATIONS—SEE OPPOSITE PAGE

## CHRYSANTHEMUMS—SEE OPPOSITE PAGE, AND ALSO LIST

We specialize in the "Best of Mums" and issue a separate list containing a lot of valuable information. Ask for it.

## CINERARIAS

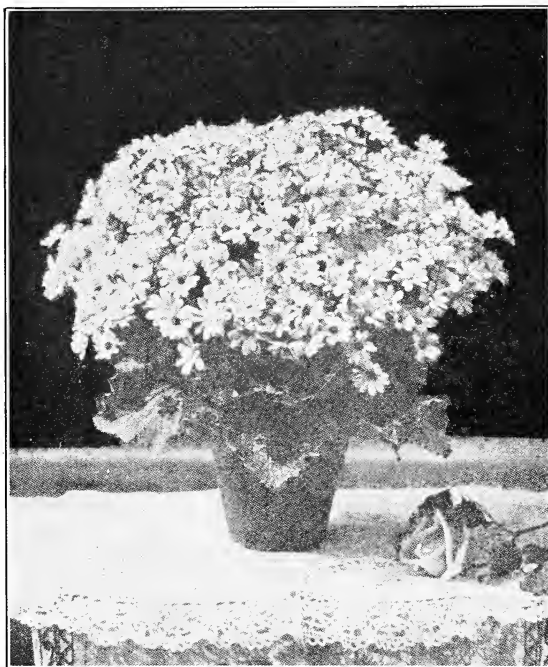
Half Dwarf Hybrids  
Multiflora Nana Potsdam  
Grandiflora

	100	1000
2¼ inch.....	\$7.50	\$65.00
3 -inch.....	12.50	....

## CYCLAMEN—SEE PAGE 5

## DAISIES—2¼-INCH 100

Boston Yellow.....	\$8.00
Mothers Favorite.....	8.00
Marguerite or Paris.....	6.00
Mothers Pearl.....	8.00
Mrs. Sanders (double).....	8.00
Giant White.....	6.00



CINERARIAS

105 West 28th Street, New York, N. Y.

# FIGHT FLORAL COMPANY

## ERLANGAEA TOMENTOSA

2¼-inch pots.....\$8.50 \$75.00

This is a valuable cut flower under glass for Winter flowering; a blue color. It resembles Ageratum; long, stiff stems. Blooms from November to April, Carnation temperature.

## EUPATORIUM COELESTINUM

Hardy Blue Ageratum.....\$10.00

## EUPHORBIAS—2¼-INCH

Jacquiniæflora. Real fine strain.....\$15.00

## FERNS—2¼-INCH

	100	1000		100	1000
Boston.....	\$7.50	\$65.00	Verona.....	\$7.50	\$65.00
Dwarf Boston.....	7.50	65.00	Whitmani.....	7.50	65.00
Roosevelt.....	7.50	65.00	Elegantissima.....	12 00	....
Teddy Jr.....	7.50	65.00	Elegantissima compacta....	12.00	....
Scotti.....	7.50	65.00			

Larger sizes—Ask for prices.



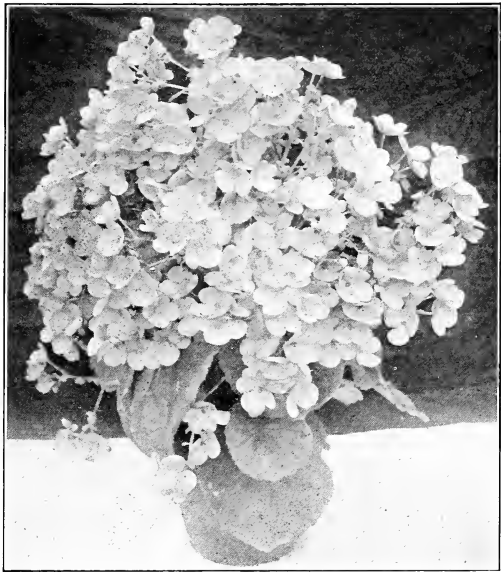
BOSTON FERN IN 2¼-in. POT

## TABLE FERNS SEEDLINGS

PTERIS Victoria  
 PTERIS magnifica  
 PTERIS mayi  
 PTERIS hastata  
 PTERIS wilsoni  
 PTERIS rivertoni  
 PTERIS serrulata  
 PTERIS argyreae  
 PTERIS albo-lineata  
 PTERIS tremula  
 PTERIS parkeri  
 ASPIDIUM tsussimense  
 CYRTOMIUM falcatum (Holly)  
 CYRTOMIUM rochfordianum  
   1 flat.....\$3.00 per flat  
   5 flats.....\$2.90 per flat  
   10 flats.....\$2.75 per flat  
 ASPARAGUS plumosus and  
   sprengeri Seedlings. \$12.00  
   per 100.

## TABLE FERNS—2¼-INCH

Assorted Varieties. \$7.50 per  
 100, \$65.00 per 1000.



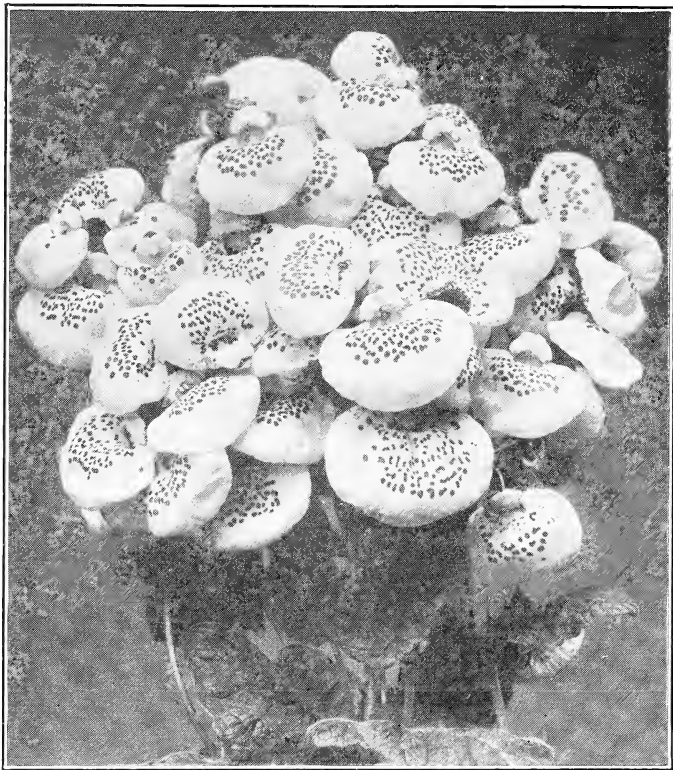
MELIOR

Begonias—2¼-in. pots

WINTER FLOWERING.	100	1000
Melior. Best Winter-flowering Begonia.....	\$35.00	\$300.00

BEDDING BEGONIAS		
Erfordi.....	\$6.00	\$55.00
Luminosa.....	6.00	55.00
Prima Donna.....	6.00	55.00
Chatelaine Supreme. An all-year-round plant to sell where a low price flowering plant is wanted.....	8.50	75.00
Red Chatelaine Supreme.....	14.00	125.00

FANCY LEAF BEGONIAS		
Rex Hybrids, Mixed, 2¼-inch.....	\$15.00	....
Rex, 3-inch.....	35.00	....



CALCEOLARIAS

**CALCEOLARIAS**—2¼-inch

READY AUGUST AND LATER		100
Pink Beauty.....		\$30.00
Stewarti. Yellow.....		30.00
Lymani. Cinnamon red.....		30.00
Medfordi. Velvety maroon.....		30.00
Golden Gem.....		30.00
Hybrids and Rugosa Hybrids.....		15.00
Hybrids, 3½ inch.....		35.00



## Cyclamen

	100	1000		100 ?
2¼-inch.....	\$12.00	\$110.00	3½-inch.....	\$35.00
3 -inch.....	20.00	.....	4 -inch.....	40.00
3 -inch, selected.....	25.00	.....	4 -inch, selected.....	50.00

These will be the best leading strains:

**BINNEWIES, DLABKA, FISCHER**

**Bright Red.**

**Rose of Zehlendorff.** Light salmon.

**Glory of Wandsbek.** Salmon.

**Pure White.**

**White with Eye.**

**Dark Red.**

**Perle of Zehlendorff.** Dark salmon.

**Rose of Marienthal.** Soft rose with eye.

**105 West 28th Street, New York, N. Y.**

## GERANIUMS—2¼-inch

Reduced Prices for the Summer

### New Salmon-pink Geranium "SALMON IDEAL"

A REMARKABLY FINE GERANIUM WHICH WE ARE DISSEMINATING  
ORDERS BOOKED NOW FOR IMMEDIATE DELIVERY

2¼-inch pots.....\$15.00 per 100, \$135.00 per 1000

You know what a good record Radio Red has made; "Salmon Ideal" comes to you  
from the same originator

	100	1000
Ricard.....	\$6.50	\$55.00
Poitevine.....	6.50	55.00
Mme. Landry.....	6.50	55.00
American Beauty.....	6.50	55.00
Lawrence.....	6.50	55.00
Red Barney.....	7.00	65.00
Montmort.....	6.50	55.00
Michell.....	6.50	55.00
Gloede.....	7.00	65.00
Radio Red.....	7.50	65.00
Castellaine.....	6.50	55.00
Fiat.....	12.00	110.00
Irvington Beauty.....	10.00	90.00

## GERBERA CLUMPS—(AFRICAN DAISY)

100

Jamesoni Hybrids Mixed.....\$50.00 per 100

## PELARGONIUMS—CLEAN, NO WHITE FLY

**Pride of Quecklenberg.** This variety was imported from Germany where they specialize in hybridizing Pelargoniums. It is a very strong grower and a free bloomer. The color shades from a light salmon to almost black. The lower petals are salmon with a light throat and a deeper color with very dark blotches on the upper petals. It begins to bloom in April and is at its best in May. The color is entirely different from any other variety and it is very popular with the retail trade.

**Springtime (New).** Flowers are of a distinctive bright pink color. Well established.

2¼-inch pots.....\$3.50 per doz., \$18.00 per 100

Easter Greeting  
Swabian Maid  
Wolfgang Goethe  
Gardeners Joy

Wurtembergia  
Prince Bismarck  
Mrs. Layal  
German Glory

	100	1000
2¼-inch.....	\$11.00	\$100.00
3 -inch.....	16.00	150.00

## HARDY PERENNIALS—ASK FOR COMPLETE LIST



TRUE OAK LEAF—2¼-inch Pot

POINSETTIAS—2¼-inch

	100	1000
True Christmas Red.....	\$10.00	\$90.00
Pink.....	10.00	90.00
Oak Leaf.....	15.00	125.00
Hollywood.....	15.00	125.00
Henriette Ecke. New double red. Holds its foliage like the Oak Leaf and has a full center like a Dahlia.....	30.00	.....



**MUELLER-MOHNSTEIN**

# **PRIMULAS**—2¼-INCH POTS

## **PRIMULA OBCONICA**

100 1000

Mueller-Mohnstein, dark pink colors only.....	\$8.00	\$75.00
Apple Blossom.....	7.00	65.00
Rosea.....	7.00	65.00
Kermesina, red.....	7.00	65.00
Lavender.....	7.00	65.00
Blue.....	7.00	65.00
Salmon.....	7.00	65.00

## **PRIMULA CHINENSIS**

100 1000

Same colors as above.....	\$7.00	\$65.00
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## **PRIMULA MALACOIDES**

### **NEW VARIETY**

**Triumph.** A splendid new shade. Flowers fully three-quarters of an inch across are white with a distinct bright yellow eye. This is surrounded by a lavender zone which suffuses into the white. \$12.00 per 100.

### **STANDARD VARIETIES**

100 1000

Lilac.....	\$7.00	\$65.00
American Legion.....	7.00	65.00
Radio.....	7.00	65.00
Superba, pink.....	7.00	65.00
Double Pink.....	7.00	65.00
Double White.....	7.00	65.00
Double Lavender Pink.....	9.00	80.00
Lelandi, new pink.....	10.00	90.00

## ROSES—FOR GREENHOUSE PLANTING

If short of any get in touch with us.

## RUBBERS

Moss Rooted.....\$20.00 per 100, \$190.00 per 1000  
F.O.B. South.

## SNAPDRAGONS

2¼-inch

NEWER VARIETIES	100	
Ceylon Court (yellow).....	\$10.00	
Chapman's Pink.....	10.00	
Cheviot Maid.....	10.00	
Jennie Schneider.....	9.00	
STANDARD VARIETIES	100	1000
Judd's Dark Pink.....	\$8.50	\$75.00
Judd's Light Pink.....	8.50	75.00
Philadelphia.....	7.50	65.00
Helen.....	7.50	65.00
Geneva Pink.....	7.50	65.00
Orlando.....	7.50	65.00
Penn-Orange.....	7.50	65.00
White Rock.....	7.50	65.00
Giant Yellow.....	6.50	55.00

## VINCAS VARIEGATED

	100	1000
Field Grown.....	\$8.50	\$75.00
Heavier Plants .....	12.50	110.00

## Flower Days for the Entire Year

St. Valentine's Day..Feb.	14	Independence Day...July	4
St. Patrick's Day....Mar.	17	Halloween.....Oct.	31
Easter Sunday.....Mar.	31	Armistice Day.....Nov.	11
Mothers Day.....May	12	Thanksgiving.....Nov.	28
Memorial Day.....May	30	Christmas.....Dec.	25
Flag Day.....June	14		

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## Our Business Is to Supply You with EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS

These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

### SHIPMENTS

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

### PRICES

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

### WARRANTY

We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods.

### CLAIMS

All claims must be made within 5 days after receipt of goods.

## FIGHT FLORAL COMPANY